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Shaun Burchard Joins Marshall Hotels & Resorts, Inc. as Executive VP

SALISBURY, Md., September 13, 2010—Officials of Marshall Hotels & Resorts, Inc., a leading, Maryland-based hotel management and services company, today announced that Shaun Burchard, CHA, has joined the company as executive vice president. In his new position, Burchard initially will be responsible for reinvigorating the company's sales and marketing, and increasing asset value.

“Shaun Burchard is an accomplished executive with a proven track record of delivering superior returns—in revenues, profits and guest satisfaction scores,” said Mike Marshall, president and CEO. “There have been significant changes in marketing the past few years, and we want to regain our historically substantial competitive edge with new strategies, techniques and tools. Shaun adds significant bench strength to our management team with his broad range of experience, from full-service luxury hotels to midscale select-service brands and boutique hotels. We expect to draw upon his 24 plus years of experience in the hospitality industry through all phases of the economic cycle to help us craft compelling strategies that will give our properties a competitive edge as we begin to emerge from the economic downturn.”

Burchard joined Marshall from Sun Development & Management, Inc. a hotel development and management company based in Indianapolis, where he served as president. Under his guidance, the company transitioned from the select-service arena to the full-service arena, which helped drive a 32 percent increase in revenue within three years. Previously he was owner/operating partner of Meridian Hospitality Group in St. Louis, a management company representing diverse ownership groups and start-up companies. His earlier career was spent at Allied Hospitality Group in Chicago, where he served in a number of sales and management positions.

Burchard earned a bachelor's degree from Central Michigan University and holds a Certified Hotel Administrator certification.

About Marshall Hotels & Resorts, Inc.

Salisbury, Md.-based Marshall Hotels & Resorts, Inc. is celebrating 30 years as a hotel operating company. It has special expertise in operating three- and four-star branded hotels and resorts, averaging 100 to 500 rooms, in urban and central business districts, as well as suburban/drive-to and resort locations. In addition, the company has a proven track record managing independent resort and unique urban properties. The company has managed a wide array of leading hotel brands, including Hilton, Starwood, InterContinental Hotel Group, Hyatt, Choice and Wyndham. Additional information about Marshall Management may be found at the company's Web site: www.marshallhotels.com.